

IUBENDA

Compliance for your website/app: Manage user consents and internal data processing for GDPR

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More than **60,000 clients**
in more than **100 countries** are using
our legal software solutions and direct
support for legal compliance



AGENDA



Legal requirements for
internal privacy
management

The Internal Privacy
Management Solution

Demo



Legal requirements
for managing
records of consent

The Consent
Solution

Demo

Q&A

IUBENDA

**Compliance for your website/app: Manage
user consents and internal data processing
for GDPR**

GENERAL DATA PROTECTION REGULATION (GDPR)

Regulation EU 2016/679

GDPR became fully enforceable on the 25th of May 2018.

GDPR applies where

- the controller is based in the EU (no matter where the processing takes place)
- a controller not established in the EU offers good and services (even if the offer is for free) to people in the EU
- a controller not established in the EU monitors the behaviour of people who are in the EU, provided that such behaviour takes place in the EU

LEGAL REQUIREMENTS FOR INTERNAL PRIVACY MANAGEMENT

In order to comply with privacy laws, especially the GDPR, companies need to keep a record of how they store and use the data they collect from users. In particular, they must document:

- data retention policy for each processing activity
- security measures
- legal basis for processing
- data transfer outside the EU, if any
- the parties that you share the data with both inside and outside of your organization

IUBENDA INTERNAL PRIVACY MANAGEMENT

The solution to **easily document** all the data processing within your organization for the **GDPR**



IUBENDA INTERNAL PRIVACY MANAGEMENT



create your record of processing activity

add processing activities from 600+ pre-made options



divide by area

assign processors and members

document legal bases and other GDPR-required records



seamlessly integrated with all the iubenda compliance solutions

easily make your organization GDPR complaint

LEGAL REQUIREMENTS FOR MANAGING RECORDS OF CONSENT

In order to comply with privacy laws, especially the GDPR, companies need to store proof of consent, so that they can demonstrate that consent was collected, being able to retrieve:

- when consent was provided
- by whom
- which preferences were expressed
- which legal or privacy notice they were presented with at the given time
- which form they were presented with at the given time

IUBENDA CONSENT SOLUTION

The solution to **easily track, store, manage and retrieve** user consent for the **GDPR**



IUBENDA CONSENT SOLUTION



flexibly upload any form of proof of consent or legal notice

get the latest preferences for each user



REST HTTP API and JS SDK to give you total control of how and when consent is stored

get the history of consents of each user



add, revoke and manage users consent

store multiple preferences for each user

IUBENDA CONSENT SOLUTION

Valid and compliant records should at least include:

- when and how consent was acquired from the individual user
- exactly what the user was told
- which conditions were applicable at the time the consent was acquired

IUBENDA CONSENT SOLUTION

In practical terms

- a user id
- a timestamped copy of the customer's form and data
- the privacy notice available at the time
- any other applicable documents

IUBENDA CONSENT SOLUTION

In practical terms

- add, revoke, manage user consent
- store multiple preferences for each user
- store whether a user was verified with double opt-in
- track the legal or privacy notice the user has accepted

IUBENDA CONSENT SOLUTION

In practical terms

- track the form/wording the user was prompted with
- upload any form of proof of consent or legal notice, including a PDF
- get the latest preferences and which consent action is the proof of consent
- get the history of consents
- store additional information about the user
- you can access the API via HTTP, or through our Javascript library

IUBENDA CONSENT SOLUTION

Process flow

- identify the various purposes for consent collection
- assign a unique subject ID (optional)
- identify the various points where preferences can be changed
- send a consent call for each



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A selection of our clients:

