



IUBENDA

**Partner Program: how to obtain an
iubenda Online Compliance
Implementation certification and
unlock partner benefits**

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Partnership levels

BRONZE PARTNER

Requirements:

- Obtain the iubenda Basic OCI certification

You'll get:

- Official Bronze Certified Partner status
- iubenda Bronze Partner Badge to display on your site
- Dedicated email support channel
- Weekly Q&A Sessions with our experts
- iubenda Compliance Content Kit

SILVER PARTNER

Requirements:

- Obtain the iubenda Basic OCI certification
- Obtain one of the iubenda Advanced OCI certifications
- Activate one or more iubenda plans worth at least \$500 per year

You'll get:

- Official Silver Certified Partner status
- iubenda Silver Partner Badge to display on your site
- Advanced and priority email assistance
- Listing on the iubenda Certified Partners directory
- All the benefits of the Bronze Partner additionally included

GOLD PARTNER

Requirements:

- Obtain the iubenda Basic OCI certification
- Obtain all the iubenda Advanced OCI certifications
- Activate one or more iubenda plans worth at least \$1500/year

You'll get:

- Official Gold Certified Partner status
- iubenda Gold Partner Badge to display on your site
- Advanced phone assistance
- Listing on the *Featured* Section of the iubenda Certified Partners directory
- Monthly Q&A Sessions with our lawyers
- All the benefits of the Silver Partner additionally included

OVERVIEW

Online legal requirements and iubenda solutions

GDPR

In the EU the General Data Protection Regulation (GDPR) was introduced in an effort to centralise data protection for people in the EU, and it became fully enforceable in May 2018.

At its most basic, it specifies how personal data should be lawfully processed (including how it's collected, used, protected or interacted with in general).

ePrivacy (Cookie Law)

Under the Cookie law, organizations that target users from the EU must inform users about data collection activities and give them the option to grant or deny consent.

This means that if your site/app (or any third-party service used by your site/app) uses cookies, you must first obtain valid consent prior to the installation of those cookies, except where those cookies fall into the category of exempt cookies*.

CalOPPA

In the US, there is no single comprehensive national body of data regulations; there are, however, various laws on a state level as well as industry guidelines and specific federal laws in place. Since online site/app activity is rarely limited to just one state, it's always best to adhere to the strictest applicable regulations. With this in mind, the most robust data law framework is implemented by the state of California.

The California Online Privacy Protection Act (CalOPPA), implemented in 2004, was the first state law to make privacy policies mandatory and it applies to any person or company whose website/app processes the personal data of California residents.

CCPA

Under the California Consumer Privacy Act (CCPA), Californian consumers are granted additional rights in regards to how their personal information is handled by businesses. One stand-out requirement to take note of, is that users must be informed of the possibility of their data being sold (you can think “sold” here as “shared with third parties for any profit, monetary or otherwise”), and given the direct option to Opt-out.

The disclosure and opt-out (DNSMPI) link must be visible from the homepage of the site.

Terms and Conditions

Though not always legally required, **terms & conditions are pragmatically required** – as it's difficult to mount an adequate defence without one.

Terms & Conditions govern the contractual relationship between businesses and their users, and sets the rules for how their product, service or content may be used, in a legally binding way.

It is therefore vital that this contract be precise and up-to-date with all applicable regulations (which can include consumer law, copyright law liabilities and more).

PRIVACY & COOKIE POLICY GENERATOR

The solution to **draft**, **update** and **maintain** your Privacy and Cookie Policy



PRIVACY & COOKIE POLICY GENERATOR



Self-updating
privacy and cookie
policies

Easily create
custom clauses

Available in 8
languages



Integration via
widget, direct link,
text embedding

Documents are
Remotely Updated

Site scanner to
auto-detect services
in use on your
website



Backed by an
international legal
team

GDPR-Ready
CCPA-Ready
CalOPPA-Ready
+ more

PRICING

Privacy & Cookie Policy Generator

27\$/year per site, app and language

Multi-licence Plans available from 9\$/month

Detailed pricing available here: <https://www.iubenda.com/en/pricing>

IUBENDA COOKIE SOLUTION

The ultimate solution
for the EU Cookie
Law. Create your
cookie banner,
attain consent and
implement
prior blocking



IUBENDA COOKIE SOLUTION



Fully customizable
cookie banner

Consent action
detection

Prior blocking and
reactivation without
refreshing the page



8 languages
available

Advanced consent
statistics

CMS plugin
(WordPress, Joomla!,
Prestashop, Magento)

Web server module
(Apache, nginx, IIS)



GDPR-Ready
ePrivacy-Ready
CCPA-Ready

IAB Transparency
and Consent
Framework

Per category cookie
consent

PRICING

Cookie Solution

Free for all websites below 25,000 page view/month

Paid plans available from \$9/month for sites above this threshold

Detailed pricing available here: <https://www.iubenda.com/en/pricing>

IUBENDA CONSENT SOLUTION

The solution to easily
track, store, manage
and **retrieve** user
consent



IUBENDA CONSENT SOLUTION



Configuration via JS
Library or REST
HTTP API

Record consent
every time that a
user fills out a form



For each consent,
track the legal or
privacy notice the
user has accepted

Store multiple
preferences for
each user



Consent Dashboard
for reviewing
consent records

Plugin available for
CMS

INTERNAL PRIVACY MANAGEMENT

The solution to easily maintain detailed records of all **processing activities** within your **organization**



INTERNAL PRIVACY MANAGEMENT



Describe the data processing activities within the organisation

Describe the data retention policies

Define security measures for each data processing activities



Add areas where processing activities are homogeneous

Assign members to areas and define roles



Manage multiple projects with a single account

Integrated with all the iubenda compliance solutions

PRICING

Consent Solution
+
Internal Privacy Management

39\$/month until 10,000 records per month

Subscription valid for unlimited sites, apps and projects

TERMS AND CONDITIONS GENERATOR

The solution to **draft,** **update** and **maintain** your Terms and Conditions



TERMS & CONDITIONS GENERATOR



Guided set-up to help you include everything you need

Updated when the law changes

Backed by an international legal team



Customize from 100+ carefully crafted clauses

Generate in up to 8 languages



Optimised for everything, from e-commerce and apps, to complex scenarios like marketplace and SaaS

Plug-and-go integrations for popular store systems like Shopify, eBay, and Amazon

PRICING

Terms and Conditions Generator

129\$/year per site, app and language

Multi-licence Plans available from 9\$/month

Detailed pricing available here: <https://www.iubenda.com/en/pricing>

PARTNER PROGRAM

Apply to the program, become a
Certified Partner
and join our ever-growing community of
compliance experts

www.iubenda.com/en/partner-program



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