

IUBENDA

# Terms and Conditions: Protect your business from potential liabilities

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More than **65,000 clients**  
in more than **100 countries** are using  
our legal software solutions and direct  
support for legal compliance



## AGENDA



What are Terms &  
Conditions used  
for?: Important  
Legal Basics

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Our solution



Live-Demo

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Q&A

IUBENDA

# **Terms and Conditions: Protect your business from potential liabilities**

## TERMS & CONDITIONS

Important elements: What is it?

- Governs the contractual relationship between the provider of a service and its users
- A contract in which the owner clarifies the conditions of use of its service
- Various names for this contract type
- Common uses: Use of content (copyright) rules, limitations of liability regarding a service, warranty and consumer rights information.

## TERMS & CONDITIONS CONT.

Important elements: What is it?

- Common usage cont'd: Rules related to the cancellation or suspension of a user's account, setting governing law\* etc.  
*Particular attention should be given to the limitation of liability clauses (and disclaimers), for example the case of malfunctions of an app or a website.*

## TERMS & CONDITIONS CONT.

Important elements: Who needs it?

- Everyone from Bloggers to E-commerce, SaaS, and Enterprise businesses can benefit from setting Terms of Use.
- However, in some cases it can be mandatory.
  - *Relevant for voiding misuse in general, but also with respect to applicable law.*
  - *E-commerce: disclosing legally required warranty & consumer rights information, etc.*

## TERMS & CONDITIONS CONT.

Important use case: E-commerce

***Not only advisable but may also be mandatory in some cases.***

- The website/app must make terms and disclosures available when complex issues are at stake, for example in the case of e-commerce, where among other things, money transactions are processed directly through the platform.



## TERMS & CONDITIONS CONT.

Recap: How setting *Terms* protect your interests

- The ToS therefore, helps in dealing with problems or preventing them in the first place by setting a legally binding agreement between you and your users, on the subject of your rules for accessing/using your service.
- Because of that, the ToS is fundamental in many cases in order to mount an adequate and proper defence.

## TERMS & CONDITIONS CONT.

Terms should at least contain (an excerpt):

- Identification of the business
- Description the service that your site/app provides
- Information on risk allocation, liability, and disclaimers
- Warranty/Guarantee information (where applicable)
- The existence of a withdrawal right (if applicable)
- Terms of delivery of product/service
- Conditions of use/ purchase (eg. age requirements, location-based restrictions)
- Refund policy/exchange/termination of service and related info
- Info related to methods of payment

GENERATOR FOR TERMS AND CONDITIONS

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*The solution, to **draft,**  
**update and maintain**  
your Terms and  
Conditions for  
websites/apps.*



## TERMS AND CONDITIONS GENERATOR

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Guided set-up to help you include everything you need

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Optimised for everything from e-commerce and apps, to complex scenarios like marketplace and SaaS



Customize from over 100 carefully crafted clauses

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8 languages available

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Plug-and-go integrations for popular store systems like Shopify, eBay, and Amazon



Updated when the law changes

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Perfect for e-commerce, SaaS, bloggers, publishers, apps and more

PRICING

**ULTRA**

# Terms and Conditions Generator

**129\$**/year per site, app or language

Multi-licence plans are available from 9\$/month for 5 slots

Complete pricing on [www.iubenda.com/en/pricing](http://www.iubenda.com/en/pricing)



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